

Systems for the Strategic Self

You hire to scale, and the org chart fights you. Headcount goes up; clarity goes down. You bolt agents onto a few workflows, a human still reviews everything by hand, and the seams between people and machines become the place work goes to wait. You spend more on coordination and get less of the intelligence you paid for.

The usual advice is to "add AI to the team": buy seats, automate a task, write a policy. It fails because it treats agents as faster headcount instead of a different element of the system. So the org you already struggle to run acquires a second nervous system that no one designed.

This book gives you something you can build instead: a hybrid organization, designed on purpose. Its operating grammar is MULTI (Map, Unitize, Link, Trust, Iterate): the five moves that turn a pile of people and agents into one system that thinks. MULTI is the structure; the model you use this quarter is weather. When the tools change, the organization still holds.

You will learn to:

- Map the work into decisions, then place each one with the agent or the human who should own it.
- Unitize the org into small human-agent cells with a clear interface, so capability composes instead of colliding.
- Link those cells with explicit handoffs, escalation paths, and a shared memory that lives outside one person's head.
- Set the trust boundary deliberately: what an agent decides alone, what it drafts for review, what stays human by law, risk, or judgment.
- Iterate the organization like a product (instrumented, measured, rebuilt) instead of freezing a chart and hoping.

The result is precise: intelligence stops being something you hire one head at a time and becomes something the system produces. The company scales its thinking, not just its payroll, and stays legible to the people accountable for it.

If you are done bolting AI onto an org you already cannot see, and ready to design one that holds, start here.

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