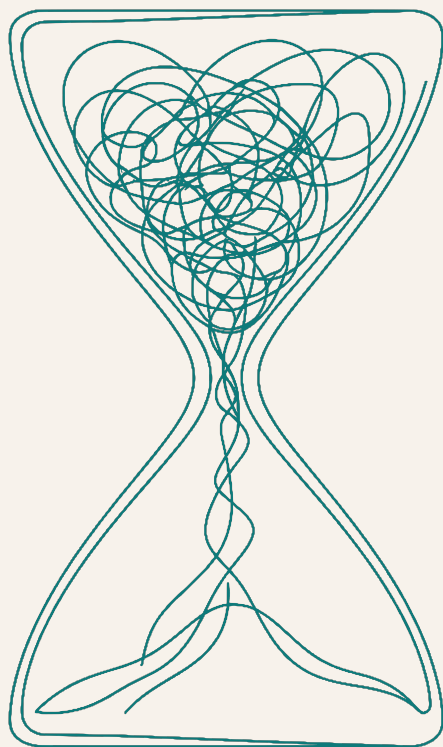

The Cognitive Budget

Spend focus, judgment, and emotion like capital



Len P. van der Hof

Systems for the Strategic Self